



## Invitation: IANS End User Symposium

### *Malware: Prevention and Investigation*

**Date:** Monday, August 9, 2010  
10:00 to 2:00 pm (including a working lunch)

**Location:** Coca-Cola Company  
1 Coca Cola Plaza  
Atlanta, GA 30313

**Faculty:** [Ron Ritchey](#)

**Invited Organizations:** The Coca-Cola Company, Chick-fil-A, Turner Broadcasting Systems, LexisNexis, ADP, Verizon Wireless, McKesson, others

**Cost:** Included in the cost of the IANS Enterprise Research Service

**RSVP:** [www.regonline.com/ATLSYMPOSIUM](http://www.regonline.com/ATLSYMPOSIUM)  
Seating is limited and prompt registration is encouraged

Malware is a consistent issue for security professionals seeking to maintain a proactive stance in securing their organization's systems and information. With each breed of malware emerging more advanced than the defenses it eludes, an understanding of what comprises the new breed of threats in 2010 and beyond is critical. This roundtable discussion will cover methods for detecting attacks built upon the latest versions of malware, discuss how the omnipresent topic of APT fits into the overall landscape and provide a better understanding of existing threats.

Symposium participants will benefit from information sharing amongst peers regarding risk exposure for their respective organizations as well as tactics to prepare and defend against attacks. IANS has found that many enterprises do not have a gauge of the malware currently in place in their infrastructure. Participants will emerge from this session new approaches to the following key questions:

- What are the latest threats comprised of and how can an organization detect them?
- What are the best practice strategies to employ in both detection and remediation of malware-based threats and exploits?
- What steps have yielded the most success which "solutions" have turned out to be dead-ends?

Through IANS' collaborative discussion format, the participants in this Symposium will discuss these questions and how their organizations are meeting the increasing demands to improve their defenses against malware. The curriculum will focus not only on the problem, but also how each organization is currently addressing these topics from BOTH a managerial and a technical perspective.