



Invitation: IANS End User Symposium

Hospitality

Date: August 18, 2010

Location: The University Club of Chicago
76 East Monroe Street
Chicago, IL 60603

Faculty: TBA

Invited Organizations: Intercontinental Hotels Group, Wyndham Hotels and Resorts, Loews Hotels, Starwood Hotels and Resorts, Mohegan Sun, Marriott, Hyatt Hotels and Resorts, others

Cost: Included in the cost of the IANS Enterprise Research Service

RSVP: <http://www.regonline.com/CHXSYM10>
Seating is limited and prompt registration is encouraged

The big challenge facing the hospitality industry is that the security team is expected to provide access to both insiders; employees, contractors, etc., and to outsiders; a large, un-trusted population of guests and visitors who expect to use network resources. Additionally, information security must address the hospitality industry's small margins, high turnover, high risk exposure, and difficulty in maintaining security among properties that may be franchised. These factors, in addition to tight security compliance mandates including PCI, result in market-specific idiosyncrasies.

Therefore, the critical issues to be addressed during this IANS Symposium include:

- Applying a consistent PCI policy across a heterogeneous physical and IT environment
- Obtaining appropriate security infrastructure and compliance in a margin-sensitive business
- Managing security and risk avoidance amidst a host of service provider offerings

Through IANS' collaborative discussion format, the participants in this Symposium will discuss these issues and how their organizations are meeting the increasing demands to mitigate risk, protect critical systems and act as an enabler – not a barrier – to the larger business. Participants will share the strategies their organizations have developed and deployed to address hospitality-specific concerns. The curriculum will focus not only on the problem, but also how each organization is currently addressing these topics from BOTH a managerial and a technical perspective.

Please note, this event is the second day in a two-day symposium series, with first-day topics centering on information security in franchised businesses. Attendees may find value in planning to attend both days.