



Invitation: IANS End User Symposium

Franchised Business

Date: August 17, 2010

Location: The University Club of Chicago
76 East Monroe Street
Chicago, IL 60603

Faculty: TBA

Invited Organizations: Chick-fil-A, Arby's, Darden Restaurants, others.

Cost: Included in the cost of the IANS Enterprise Research Service

RSVP: <http://www.regonline.com/CHXSYM10>
Seating is limited and prompt registration is encouraged

Join IANS Research for a symposium of peers in the franchised business space to discuss implications of regulation, challenges of securing franchised businesses co-owned or third-party IT infrastructure and best practices for taking on the following challenges:

- Developing a response to advanced threats in a heterogeneous environment
- PCI compliance mandates and enforcement in a world of franchised business
- Best practices for reusable policies, standards and architectures for information security in the franchised business environment

Through IANS' collaborative discussion format, the participants in this Symposium will discuss these issues and how their organizations are bridging the gap between corporate mandates and the franchisee priorities in order to minimize risk exposure. Participants will share the strategies their organizations have developed and deployed to address the inherent risk of creating consistent information security in a franchise. The curriculum will focus not only on the problem, but also how each organization is currently addressing these topics from BOTH a managerial and a technical perspective.

Please note, this event is the first day in a two-day symposium series, with second-day topics centering on information security in the Hospitality industry. Attendees may find value in planning to attend both days.